



**The Exodus Road®**  
**2015 Impact Report**  
[theexodusroad.com](http://theexodusroad.com)



# The Exodus Road® our mission

We help  
**find and free**  
slaves through  
**strategic action**  
with ordinary  
people.



# The Exodus Road<sup>®</sup> our work

## all time totals as of 12/31/15



supported  
rescues:

**677**



arrests with  
police:

**191**



total  
operatives:

**102**



countries of  
operation:

**4**

## 2015 annual totals

**356**

supported  
rescues



**+**

**94**

arrests

**=**

**450**

rescues + arrests  
with police

**24**

volunteer  
operatives  
overseas

**+**



**65**

U.S. TraffickWatch  
volunteers

**=**

**89**

active  
operatives

**271**

foreign nationals  
trained



**+**

**89**

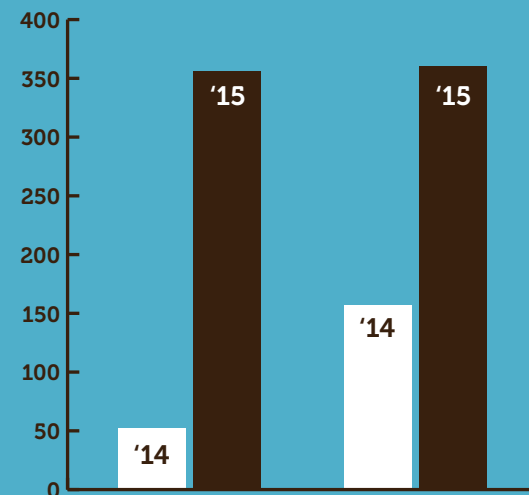
U.S.  
operatives

**=**

**360**

local  
practitioners  
trained

## 2014 vs. 2015



total  
rescues



nationals  
trained





# The Exodus Road® rescue story



## Two Raids: 24 Rescued, 38 Arrested Rural India 2015

The Exodus Road team in India (known as BRAVO team) and local law enforcement work together in rural regions of India where, unfortunately, trafficking situations are common. More than 60 police officials were present during one of these raids, making it unique in the large numbers of arrests made and police officers involved. “(Residents) didn’t know it was wrong to do this and now they are understanding,” said The Exodus Road Country Director Sudir\*.

On a separate occasion, 15 survivors of sex trafficking, whom The Exodus Road teams and police rescued from a large brothel, were repatriated into safe environments and most are reunited with their families. Victims included a teenage boy and an 8 year old girl, who was rescued just before her scheduled sale. This transition from rescue and the aftercare process was led completely by nationals, and support was provided by The Exodus Road team through our female social worker who consistently engaged with the survivors.

## Search & Rescue Teams 2015



### ALPHA (SE Asia)

Total supported rescues with local authorities and partners in SE Asia: 255

### BRAVO (India)

Total supported rescues with local authorities by the team in India: 56

### CHARLIE (USA)

Total nights of surveillance in Colorado Springs by 65 vetted and trained volunteers: 45

### DELTA (SE Asia)

Total number of locations investigated by undercover operatives where human-trafficking activities were suspected: 400+

# The Exodus Road® aftercare story



## After the Raid: Support for the Survivors September 2015, Thailand

A trafficking network that used Facebook and other social media to lure, trick and trap victims into sex slavery was broken up by Thailand's Department of Special Investigations (DSI) in July 2015 with the support of The Exodus Road ALPHA team. DSI arrested three men for human trafficking. The Exodus Road collaborated with Liberty Alliance partners to assist the DSI by providing information and analysis during the investigative phase and provided aftercare to several of the freed survivors. The Exodus Road provided a woman named Hope,\* one of the survivors, with a motorcycle food cart, so that she could have a source of sustainable income. The Exodus Road also covered travel expenses for the victims to testify in court, as well as individual and personal follow up.



# The Exodus Road® rohingya story

## June 2015, Thailand

The Exodus Road secured a grant of cyberforensics technology from a security firm in Colorado Springs in April 2014. The vision was to gather key evidence against larger crime syndicates involved in human trafficking. One year later, that equipment led to the freedom of hundreds of Rohingya people in June of 2015. Police began working with our partners at Freeland, who then turned to us for help. Utilizing the cyberforensics gear we provided, The Exodus Road was able to fund the analysis of the data gathered from cell phones of the traffickers in custody.

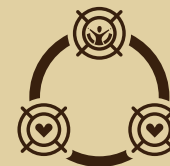
**This data proved critical to the location and arrest of the kingpin of the entire trafficking ring.**

## annual total supported rescues in 2015:



primary  
influence  
rescues:

**62**



total  
collaborative  
rescues:

**294**



supported  
rescues  
with police:

**356**

**+**

**=**

# The Exodus Road® TraffickWatch



## Initiative in the U.S.: TraffickWatch United States 2015

The TraffickWatch Program operates in the United States. Volunteers meet on weekend nights and are given assignments or places of interest to observe. They collect specific data, from the safety of their cars, and then make reports on what they see. This information is then fed into a database system, which highlights tips that are actionable, and then is delivered to local police partners. In 2015, we launched the program in Colorado Springs as a pilot program, and have plans to expand to new cities in coming years.

## Liberty Alliance Counter-Trafficking Leadership Conference | Feb 2015

In one of our most strategic collaborative efforts to date, 180 law enforcement, NGO and community leaders came together in Thailand from the surrounding regions to receive tools and information to help fight human trafficking more effectively. We are excited about the connections that took place and are hopeful that in connecting in a spirit of unity, great strides for freedom will continue to be made in SE Asia. This conference was made possible due to the Liberty Alliance, a program we lead with two partners, Freeland and Liberty Asia, which exists to promote positive collaboration among practitioners in Asia while building capacity for those on the front lines. An attendee had this to say about their time at the conference:

*“Collaboration is essential. If the traffickers can connect together for exploitation, how much more so must we work together for freedom?”*

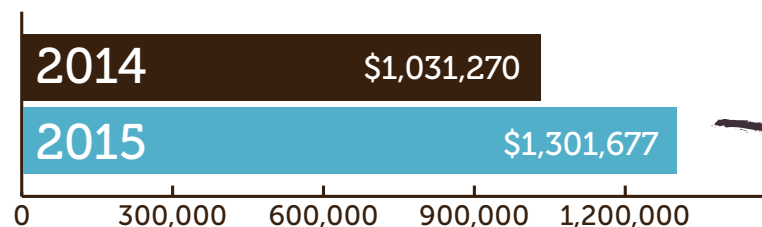


The Exodus Road®  
**liberty alliance**



# The Exodus Road® our financials

## total revenue: 2014 vs 2015



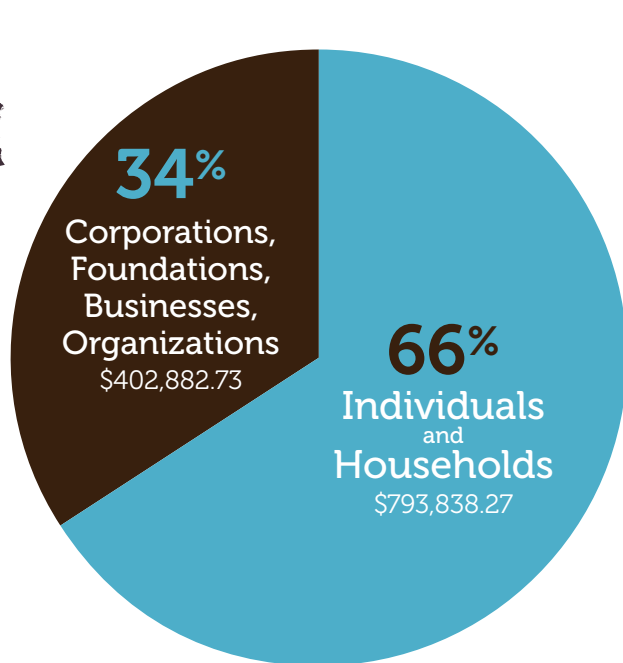
## Total Revenue

$\$1,196,721 + \$102,267 + \$2,689 = \mathbf{\$1,301,677}$

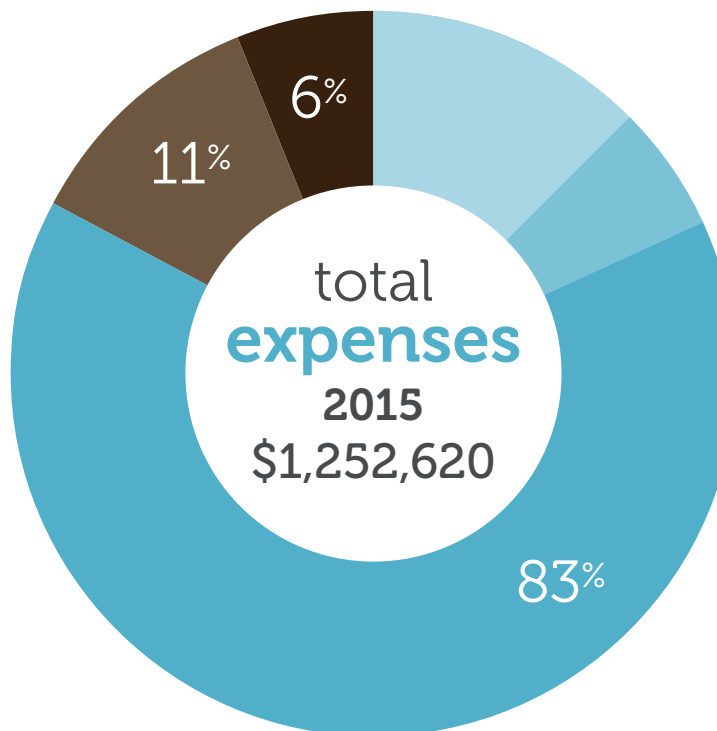
INCOME      GIFTS-IN-KIND\*      MERCHANDISE SALES      TOTAL REVENUE

**26% Increase  
SINCE 2014**

\* Donated Time, Specialized Services in Investigations/Consultations



**Total Income 2015**



- Admin (\$138,635)
- Fundraising (\$77,829)
- Program (\$1,036,156)  
per region:
  - India, 20% (\$207,231)
  - USA, 8% (\$82,892)
  - SE Asia, 72% (\$746,032)

The Exodus Road is a Gold Level Nonprofit Member with GuideStar.





# The Exodus Road® our team

**8** total staff  
in u.s.

**10** total staff in india  
1 Director + 7 Investigators  
+ 2 Social Workers

**10** total staff in thailand  
1 Regional Director + 8 Investigators/  
Operations Managers + 1 Social Worker

(Thai, Indian, or from other SE Asian countries) **68% asian**

**32% western**

## Meet the Regional Director in SE Asia: Jim August 2015

Jim\* joins The Exodus Road team in a leadership capacity and comes to us with years of cross-cultural management experience. The fact that Jim grew up in Southeast Asia and speaks the language fluently gives him a unique cultural advantage as he works with team members and partners throughout the region.

*“I have a heart and a burden for the people of Thailand. I have a great burden for the people, to see them freed. My drive stems from the needs of the people. I am leading and building a team of Asians who are passionate and filled with positivity and action to help fight human trafficking. I am honored to be on the team. . . . It’s not about the numbers or the program for me. It’s about the humans. I think the 1 is as important as the 50,000.”*



## Meet the Country Director in India: Sudir March 2015

Sudir,\* is the Country Director in India with The Exodus Road. He helped rescue his sister from trafficking in their younger years and remains just as passionate about freedom today. His sister, now a social worker, has joined Sudir as a vital member of The Exodus Road team.

*“My hope is to see one day no more child and woman forced into prostitution,” Sudir says. “Recently we rescued a girl, age 7, from a brothel. This particular girl is really special to me as she has no parents and she was kept in a brothel with dirty clothes and no proper food. It makes me very happy in my spirit to save such a small girl, as she was about to be sold in a matter of days. I am really happy ... She is really doing great.”*

Photo: Jim & Sudir together at an international training summit.

\* Identifies protected

# The Exodus Road® our supporters

## Undercover Run / September 2015

Eighty people raced for rescue in The Exodus Road's inaugural "Undercover Run" to support the freedom of trafficked women and children in the US and Asia. The 5k run was an especially colorful one, as participants in undercover "disguises" such as glasses, masks, wigs, capes and tutus showed their heroic identities by speeding along the course in a park in Colorado Springs.



## Remedy Drive and TER / Fall 2015

David Zach, lead singer for Remedy Drive, has been a proponent for advocacy with The Exodus Road for many years. As they tour they inspire people to join the fight against slavery. In 2015 he rallied his followers to raise \$5,000 to help purchase a vehicle for the team in India. David met the Country Director, Sudir,\* personally in the Fall of 2015 during a deployment to SE Asia as a volunteer undercover operative.

## ONE: A Short Film Piece / Fall 2015

Board Member Nate Griffin, founder of Grateful Inconvenience Media, worked with Australian born Katherine Keating, a political advisor, executive producer, and Editor-in-Chief of VICE Impact, to produce a short film for The Exodus Road in October. Their team interviewed our staff in both India and Thailand, and worked to create the beautiful piece, ONE.





The Exodus Road®  
thank you



## Dear Friends and Supporters of The Exodus Road,

We can not thank you enough for joining this work alongside us. Because of you, we continue to believe that “Justice is in the hands of the ordinary,” and we continue to witness these ordinary individuals make extraordinary sacrifices on behalf of the most vulnerable. The impact that you, our global community, is having on freedom keeps growing.

As an organization, as leaders, we never claim perfection but rather are committed to “learning as we liberate.” And through you, liberation has grown significantly in 2015. We could not do it without you. Thank you for being The Exodus Road.

Thank you for continuing to invest in both freedom for the one, as well as strategic change for entire communities around the globe. We are honored to be partnering with you in this work of helping to find and free slaves.

Empowering Rescue,

*Matt & Laura Parker*

Matt and Laura Parker

Co-Founders of The Exodus Road

*“We can’t be about just ‘doing something.’ We need to be about strategic and meaningful action. We want to do whatever we can to find the weak link in the trafficking chain, and then break it. Because every person deserves the dignity of a free life.”*



# The Exodus Road thank you

Thank you for bringing freedom to the frontlines in 2015.

**[theexodusroad.com](http://theexodusroad.com)**

## Special thanks to:

Messenger International

END IT Movement

Grateful Inconvenience Inc.

Remedy Drive

Blue Ridge Nissan

Field of Green

DPG Investments

Seven Status

Cincy Gutter Boys LLC

McKinney & Associates

Pikes Peak Mountain Bike Tours

Discovery Church Colorado

The Grove Bible Church, Arizona

First Baptist Jackson, Michigan

Harbor Light Community Chapel, Michigan